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English B – Standard level – Paper 1
Anglais B – Niveau moyen – Épreuve 1
Inglés B – Nivel medio – Prueba 1

Thursday 7 November 2019 (afternoon)
Jeudi 7 novembre 2019 (après-midi)
Jueves 7 de noviembre de 2019 (tarde)

1 h 30 m

Text booklet – Instructions to candidates

- Do not open this booklet until instructed to do so.
- This booklet contains all of the texts required for paper 1.
- Answer the questions in the question and answer booklet provided.

Livret de textes – Instructions destinées aux candidats

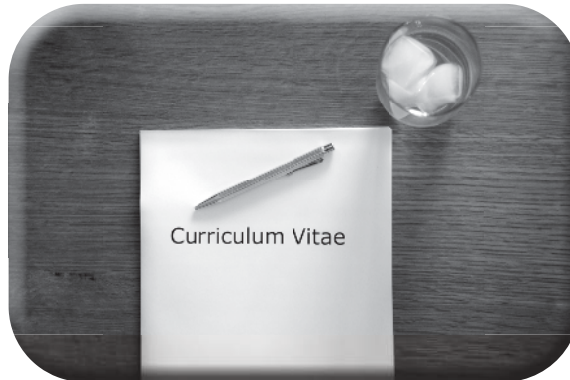
- N'ouvrez pas ce livret avant d'y être autorisé(e).
- Ce livret contient tous les textes nécessaires à l'épreuve 1.
- Répondez à toutes les questions dans le livret de questions et réponses fourni.

Cuaderno de textos – Instrucciones para los alumnos

- No abra este cuaderno hasta que se lo autoricen.
- Este cuaderno contiene todos los textos para la prueba 1.
- Conteste todas las preguntas en el cuaderno de preguntas y respuestas.

Text A

The School Leaver: The challenge of getting your first job



- ① *For young people of today, getting a job is a challenge. Because, whether you look for work immediately after finishing school or after further studies, the message is clear: you need a job to make getting a job easier.*
- ② One manager, Richard Clarke, put it bluntly in a recent interview: "If I get a CV from somebody without a record of part-time work then I won't consider it, even if it shows good grades and qualifications."
- ③ For Mr Clarke, experience of work shows that the individual can work with others, come to work on time, take instruction and show innovation.
- ④ **So, how do we get over the "experience problem"?**
Our applications need to stand out, to be memorable and to prove we have some work-related skills. The dream application for employers has three positive features: good grades, a part-time job, and something extracurricular which looks good.
- ⑤ Therefore, what do you do when the job requires experience that you don't already have?
- ⑥ **Here are some ways you might address this problem:**
 1. **Get a part-time job.** It shows you can be punctual, take instruction, be part of a team and take some responsibility.
 2. **[- X -].** Volunteering is the easiest way to fill the gap and get hands-on experience. Try to volunteer in the field you would like to work in, or a related area.
 3. **[- 5 -].** Work out what skills you have, then tailor them to the role you're applying for. Helped organise the school ball? That could be financial and event management.
 4. **[- 6 -].** Start to build the number of people who know you are looking for a job. Someone may be able to be a positive reference for you.
 5. **[- 7 -]** before applying for a job. Find out what the organisation does, so that they know you're keen. If you don't show interest, why should they hire you?

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Text B

Choose Love: The shop where you can spend hundreds and walk away with nothing

BY JULIA RAMPEN

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“There is a lot to be said for giving people their dignity.” – *Choose Love*

Turn off one of London’s main streets, and you’ll come to a small, bright shop on a corner. It could be any shop, but there’s a difference. The items on display on the table in the middle of the room include life jackets and silvery emergency blankets.

5 Welcome to *Choose Love*, where you can come in and shop as much as you want, but not take a single thing with you.

The shop is owned by the charity *Help Refugees*, who were founded in 2015. While many aid agencies have been active for years in conflict zones such as Iraq and Syria, *Help Refugees* focuses on Europe. It currently operates in the Greek islands, Serbia and Calais.

10 In the shop, all the items displayed on the table represent a part of a refugee’s journey. Generally, visitors to the shop pause at the first item they see – a child’s winter jacket. “It’s the first day of snow in Calais,” says Tom Steadman, the shop director. “Children are there with nothing. On the Greek islands, there are babies on the floor sleeping with no blankets.” According to *Help Refugees*, around 50% of arrivals on Greek islands are children.

15 The child’s winter jacket is the most popular item in the shop, and every time a visitor buys one, the money is used to buy a child a jacket in Calais or another place of need. But raising money is only part of the experience of visiting the shop. As we move from one object to another, Steadman keeps up his running commentary.

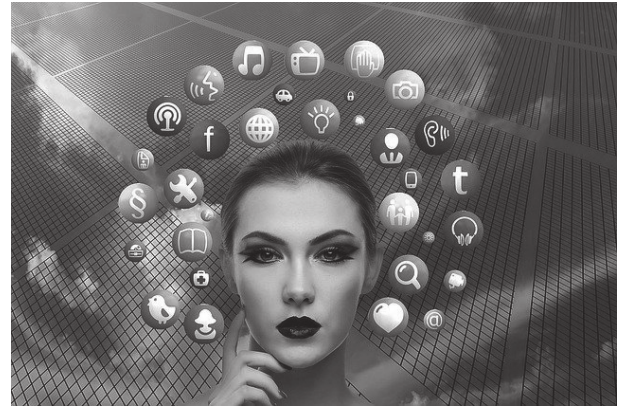
20 “[- X -], the average time people spend in a refugee camp is five years.” [- 16 -], he moves to the following section of the table, [- 17 -] he points to some things so ordinary I hadn’t noticed them – a toothbrush and some other bathroom items. “Many people in Serbia have a skin disease [- 18 -] they have nothing to wash themselves with. [- 19 -], we need to give people their dignity.”

Adapted from Julia Rampen, “Choose Love: the shop where you can spend hundreds and walk away with nothing”, *New Statesman*, 5 December 2017, <https://www.newstatesman.com/politics/uk/2017/12/choose-love-shop-where-you-can-spend-hundreds-and-walk-away-nothing>.

Text C

Study Suggests Social Media Attracts People Who Need an Ego Boost

According to a new study from the University of Michigan, people who need to boost their ego are drawn to social media sites like Facebook and Twitter.



5 The study examined people for evidence of having an excessive admiration of themselves – or narcissism – and checked the results against their conduct on social media. It found that people who show a narcissistic tendency spend more time on Twitter and Facebook, posting their own messages and reading each post and comment of others. The study also found an interesting contrast between ways in which narcissistic college students use social media as compared to older adults.

“Among college students, we found that those who scored higher for narcissism posted more often on Twitter,” said Elliot Panek, a researcher who worked on the study. “On the other hand, middle-aged adults with these tendencies posted more frequent status updates on Facebook.”

20 According to Panek, college students with narcissistic personalities gravitate towards Twitter because they tend to over-evaluate the importance of their own opinions. “It allows them to not only broaden their social circles but also to use it as a kind of megaphone to broadcast their thoughts on a wide range of topics and issues,” Panek said.

25 For adults, meanwhile, Panek says that Facebook serves as a mirror. “It’s about curating your own image; how you are seen, and also checking on how others respond to your image,” he said. “Most middle-aged adults have already formed their social selves, and they use Facebook to gain approval from those who are already in their social circles.”

30 The sample size for the study was fairly small: for the student section of the study, researchers spoke to 486 undergraduates, three-quarters of whom were female. As for the adult subjects, only 93 people – “mostly white females” – participated. The average age of adult participants was 35.

35 The study concludes that a high percentage of frequent social media users show narcissistic tendencies. However, at this point, the researchers have not figured out why social media and narcissism seem to be connected. It’s a bit like the chicken and the egg. Does narcissism lead to more social media use, or does using social media make you narcissistic?

Via *Science Daily*. Source article for study: Reprinted from *Computers in Human Behavior*, 2013; 29 (5): 2004 Elliot T. Panek, Yioryos Nardis and Sara Konrath. ‘Mirror or Megaphone?: How relationships between narcissism and social networking site use differ on Facebook and Twitter’. 2004 DOI: 10.1016/j.chb.2013.04.012. Copyright (2013), with permission from Elsevier. <https://www.sciencedirect.com/search?pub=Computers%20in%20Human%20Behavior&cid=271802&show=25>

Text D

This Fifteen-Year-Old is Turning the Tide on Plastic Pollution

by Sybil Bullock

Hannah Testa has been working to educate and motivate her community to take action on ocean plastic pollution. She has delivered presentations to thousands of children and adults across the world on how to reduce their plastic footprint. Sybil Bullock of Greenpeace USA spoke to her.



5

[– X –]

10 People don't realize how much plastic there is in our lives and how it is consuming the planet. It is a material that the Earth cannot digest, so it doesn't really go away when you discard it. With the amount of plastic that is disposed of, there is going to be a significant amount which will end up in our landfills, lakes, and oceans. They are having a harmful effect on nature and on human health.

What is the fact you want EVERYONE to know?

The most shocking statistic is that scientists predict that by 2050, the plastic in the ocean will outweigh the fish! Approximately a truckload of plastic is added to our oceans every minute!

[– 35 –]

20 We aren't going to be able to recycle our way out of this problem. I have been educating the public on practical ways we can reduce our plastic footprint. As consumers, we can be involved by supporting companies that are making sustainable choices. One simple action we can take as individuals would be to reduce our reliance on single-use plastics.

[– 36 –]

25 I decided to contact my local state senator to arrange a face-to-face meeting. It was easy! I educated him on the topic of plastic pollution and showed pictures of animals suffering due to ingesting or being entangled in plastics, because a picture is worth a thousand words. My senator loved the idea of an educational event and we ultimately called it Plastic Pollution Awareness Day.

[– 37 –]

30 It doesn't matter who you are; you can make a difference. If you dream it and believe it, you are halfway there. With the internet and social media, there are many effective ways to make our voices heard. We need to care enough to act. If we band together across the world, we can be unstoppable. We just need to make it happen!

35 Check out [Hannah's website](#) for extra inspiration.

Text: Greenpeace (<https://www.greenpeace.org/usa>)

Image: Eco-activist Hannah Testa from the non-profit Hannah4Change